

ACMA PTO MEETING MINUTES

Arts & Communication Magnet Academy

October 8, 2019

Jennifer Means, Robert Rice, Alma Raven, Elise Leong, Elia Freedman, Erin Kilbourne, Jessica Dunn, Bjorn Paige, Kerry Gelhar, Courtney Cronk, Lorien Tenney, Seona Zimmermann, Jeannine Anderson, Jami Curl, Kathy Leis, Heidi Chuc K Tang, B Chuc

Open Meeting

The meeting began at 7:02 p.m. Attendees and Board introduced themselves.

Old Business

Jami Curl, PTO President, shared the September 2019 PTO meeting minutes have been posted and are ready for approval. Kerry Gelhar motioned to approve. Seona Zimmermann seconds the motion. The PTO attendees voted to approve the September 2019 meeting minutes.

New Business

Kerry Gelhar shared she has been exploring combining AMCA program fund raising efforts for various departments such as theatre, dance and music programs with PTO fundraising, as well as publish all the AMCA fundraising content to the PTO website. PTO and PTO Board member shared historical ACMA program fundraising and the differing logistics of each program was shared as a scenario that may need consideration. The status is exploratory. No action needed to PTO members at this time.

Funding Requests:

Due to 2019 to 2020 Beaverton School District budget reductions AMCA does not have a discretionary funding source for miscellaneous school programs or small opportunities to support student or faculty initiatives.

1. Abstract (art and literacy) magazine. Presented by students Alma Raven and Elise Leong. There is an \$800.00 line item in the PTO 2019-2020 budget. The request is for \$400.00 more for improve printing up to a professional level with perfect binding and better layout with more pages for additional content submitted for publication. The Abstract is sold at the ACMA annual fundraising event, Spectacular, as well as on campus throughout the school year. Per magazine sale price can range from \$12.00 to \$15.00.
2. Faculty Kathy Jaborsky requesting \$64.00 to cover costs of online learning "Everyday Speech". ACMA discretionary fund is zero this academic year. Jami Curl motioned to approve. Robert Rice seconds the motion.
3. Thomas Miller, creative writing faculty, requests \$350.00 to purchase Scholastic Scope, a print book with content on current events and is used for creative writing classes. This book has been used in the

prior two academic years as well. lass, Kerry Gelhar motioned to approve. Courtney Cronk offered a motion to second. The PTO members voted to approve the motion.

Jami Curl provided a Treasury update for Jesse Watson, unable to attend. The ACMA Family Fund (WeAreACMA) has raised, \$2300 thus far. The ACMA PTO taxes are complete and ready to submit. Jami shared there is an acceptable work around for corporate matching for Nike employees donating to ACMA via PayPal to conform to IRS guidelines for documentation of donations, because, The PayPal form omits the ACMA PTO tax ID number Elia Freeman mentioned Columbia Sportswear and Intel Corporation may use the same employee donation matching software. Jami Curl also reviewed other recent budget activity. Review of various budget activity. Jami Curl will share this with Jesse Watson.

Fundraising:

1. Family Fund. The annual giving campaign will continue to be published in the month email newsletter "Hello ACMA" and PTO website. A goal target date of December 2019 may be set and published to encourage donations earlier in the school year. Ideas to encourage donations may include offering two (2) tickets to an AMCA performance of the donors' choice.
2. Restaurant night. Kathy Leis, PTO Fundraising Coordinator, announced the first Restaurant night fundraising event will be October 22 at Panda Express at Peterkort, at Barnes Road and Cedar Hills Blvd. ACMA will receive 20% of proceeds for customer presenting either a paper or electronic flyer with their order. A flyer is necessary. with flyer: electronic.
3. Box Tops. Kathy shared changes to Box Top program. The program now requests a scan of the receipt with eligible items be uploaded within a short time frame of purchase. Physical box tops are can continue to be submitted for an additional redemption. The value of box tops is 10 cents per box top; and both receipt and physical box tops are worth 20 cents.

Principal Paige provided a school and faculty update. The ACMA school year is ramping up toward AMCA production season. The sharing campus between ACMA and West TV Elementary is going well although lunch time is busy. West TV Elementary is scheduled to return to their own campus November 1st. Because of shared space such as the gymnasium P/SAT testing will take place in two locations to provide quiet locations for those taking tests. . There is no expected impact to students. Principal Page shared observations the first of many Open Mic Nights for the school year went well. The participation was good, and the audience was compassionately supportive. Two more event dates have been communicated through the usual means of publication and distribution. This month on the school will have a 'Haunted House' event. The second night will be part of a Fall Dance. Students can purchase tickets to the 'Haunted House' tickets for the first night or a combined ticket for the Fall Dance and 'Haunted House'.

Jessica Dunn, co-chairperson of the PTO Teach Appreciation Committee shared Teacher Appreciation Day will start in November. Ideas include a coffee and snack service. The PTO will seek donations of items or money from parents. The PTO will develop and broadcast communication to promote the donations. Other ideas for future PTO Teacher Appreciation Committee lead events include mugs, pens, student authored notes. Student notes may be solicited through Ohana class. The committee may also distribute a survey to parents to gather other ideas to celebrate teach appreciation throughout the school year, as well as solicit supportive donations of goods, services and funds.

Kerry Gelhar, co-chairperson of the Spectacular Committee, shared a report of the first PTO Annual Fundraiser “Spectacular” meeting. The first meeting was this evening, October 8th, prior the PTO Meeting. The event will take place on February 7th and 8th (2020). The theme is ‘parade’; and is inspired by Parade ballet where costumes and curtains were designed by Picasso. The goal is to raise \$26,000.00 in revenue for the event. The revenue may be generated from ticket, art, concession and silent auction items. Other ideas and input are encouraged. The next committee meeting is scheduled to take place in two weeks. Capacity for each event is 300. The PAC (ACMA Performing Arts Center) capacity is approximately 400. The show will be split into two acts and audience members will move from one show location to another to maximize capacity. The show content is produced by the faculty and students. The PTO’s role is to support marketing, ticket, art and concession sales, as well as the lobby experience provided during the show.

Previously the PTO Board offered to provide information and support the development of parent carpools to pick up and drop off students for school and after school events. Parent interest has not yet picked up.

Heidi Chuc provided the ACMA Student Government report. The first meeting of the student representatives is next week. ACMA sweatshirts orders will be distributed in the next few weeks. Also, Pink week, breast cancer awareness, will be this month. The awareness campaign will include bracelets.

Next Meeting

The meeting adjourned at 8:05 pm. The next PTO Meeting is Tuesday, November 12, 2019, at 7:00 pm.